



EU GREEN DEAL

**MAKE IT
REAL**

PARTNER EVENT
#EU GREEN WEEK
30 MAY – 5 JUNE 2022

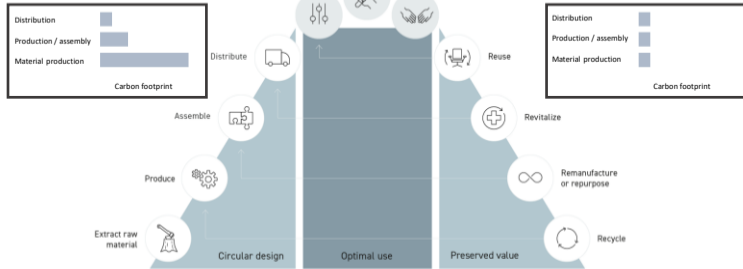
Circular product design

Royal Ahrend



Our vision on circular furniture

Circular design and optimal use



Products designed for disassembly and adaptability



Products designed for disassembly and adaptability



Products made to be recycled

Most Plastic Products Contain Potentially Toxic Chemicals, Study Reveals

From yogurt containers to bath mats, stuff you use every day may come with hidden risks. Here are tips to minimize exposure.

Asbestos exposure can cause lung cancer years later

Projections suggest that chemical production will double between 2017 and 2030.
62% by volume of the chemicals on the EU market are classified as being hazardous to human health or the environment.



Products designed with less materials and lower carbon footprint

- Less materials in products
- Choose sustainable materials
- Materials can be separated for recycling



Material reutilisation to reduce carbon footprint and create unique products



Recycled plastics in WELL Circular Black reduce carbon footprint of the product by 80%

Impact of 1 KG of virgin plastics compared to recycled plastics (Polypropylene) in kilos of CO₂

