



EU GREEN DEAL

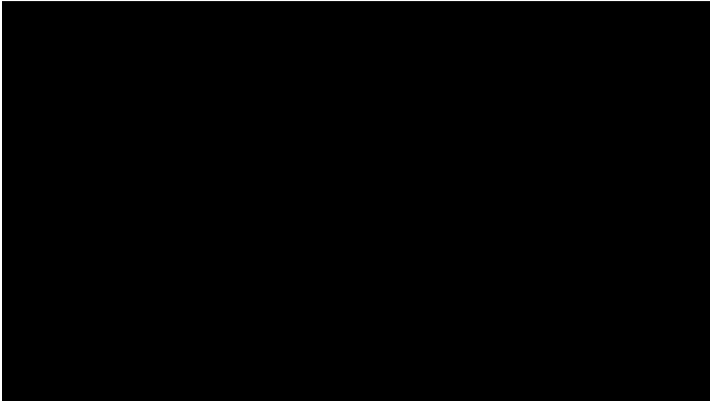
**MAKE IT  
REAL**

**PARTNER EVENT**  
**#EU GREEN WEEK**  
**30 MAY – 5 JUNE 2022**

# SNEW Circular IT & Telecom

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CEO & Founder







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## About SNEW:

- We don't let anything that still has value go to waste.
- We give business IT and telecom a second life.
- We keep telephone exchanges up and running, long after the manufacturer has stopped supporting them.
- We believe that refurbishing is better for the environment than recycling.
- We give people at a distance from the labor market a second chance.



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## Professional Services, Hardware & Software:

We provide an all-inclusive service for hardware. By providing professional installation, maintenance and repair, we ensure that our partners can continue to use their equipment optimally for an agreed period.

We make it very easy for our customers to take steps in the field of CSR. With our all-in-one services, we take all the worries off our customer's hands, making it easy to do sustainable and circular business together.





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## We extend the life cycle of ICT equipment:



- Laptops
- Desktops
- Tablets



- Desk phones
- Smartphones
- Servers
- And many more



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## Creating Positive Impact:



SNEW has developed its own software system: "Reuse".

With this software we can generate data of each device that comes into our hands. That way we can calculate the impact in CO2 and raw materials generated by each and every one of these.

This makes the transition to the field of CSR very easy for our partners, so that **together we create a positive impact and benefit our community and planet.**



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## Social opportunities:



At SNEW, we are committed to have at least 50% of our workforce consist of people who do not get a fair chance in the labor market. We believe that their value should not be lost.

That is why we like to give people an equal opportunity to show their talents. **Because we are all valuable!**



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## **We can get closer to a solution to the e-waste problem:**

SNEW gives ICT products a second or third life in developing countries by selling them with a full product life cycle extension that includes the trade-in for a local end of life product.

The collected end of life products will be processed responsibly in the EU.

With this we immediately guarantee hardware neutrality and make the digital world accessible.

By also sharing knowledge, training and innovation, the local people learn to set up their own service levels and thus build a recycling infrastructure that benefits the whole community and also attracts new business.





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## SNEW Ghana



Was founded in 2018 with the main goal of giving the local population access to ICT equipment.



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Our objective is a waste-free society and our goal is that all raw materials are part of a circular process.

We want to create a multi-functional Tech Center, with the following activities:

- Professional Support Services
- Refurbishment & Repair
- Up-cycle Center
- Sell hardware and trade in EOL (end of life) electronics.





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## Financing projects :



- Project cost: 1.000.000 euro
- Financing get more difficult over time.
- Nowadays is getting finance very difficult in EU and more in for project in Africa everybody is waiting
- Set up of local office backoffice is a back bone for to help entrepreneurs in the local



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# Thanks for your attention!



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